

Floton's

HYBRIDIZERS ★ GROWERS

Improved and Exclusive Varieties

HIBISCUS - CROTONS - IXORAS

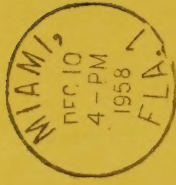
ANTON KUHN, Owner

104th St. at N. W. 25th Ave.

MIAMI 47, FLA. PHONE MU 8-6418

Member of

Miami-Dade Co. Chamber of Commerce
Florida Nurserymen and Growers Ass'n.
Florida Horticultural Society



UNITED STATES NAT. ARBORETUM

WASHINGTON, 25 D. C.

Donald R. Eolf

N.C.

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FLOTON'S

GROWERS AND HYBRIDIZERS

2477 N. W. 104th St. (Enter by 103rd St.)

Miami 47, Florida

Phone MU 8-6418

Known everywhere for finest
**HIBISCUS, RARE IXORAS, and FANCY
COLORFUL CROTONS**

Price List

**PLEASE READ CAREFULLY TO AVOID
UNNECESSARY ERRORS.**

FOREIGN COUNTRIES, (Except Bahamas and Aruba). When a U. S. A. Health Certificate is required a charge of \$5.00 is made for each shipment. If a Consular Visa is necessary, an additional charge of \$5.00 is made in order to cover expenses.

Shipping

Unless otherwise advised, shipments will be made via Railway Express. Charges collect.

IMPORTANT:

Upon receipt of plants, avoid subjecting them to direct rays of the sun for several days; gradually accustom them to full sunlight. A **SLIGHTLY ACID SOIL** is best for **HIBISCUS, CROTONS** and **IXORAS**. If you are in doubt as to your soil-condition, consult your County Agricultural Agent.

Hibiscus

As everyone knows, we've had many fine **HIBISCUS** in the past, but some of them have had to be eliminated to make room for the New Varieties. The choicest of the older types have been retained—the list has been narrowed to those we consider the **ONE BEST** in each class—single, semi-double or double—judgment based upon striking color, shape of bloom, and desirable plant characteristics. **HIBISCUS** like plenty of sunlight. While they will grow in 50% shade, they bloom best in full sun.

HYBRID HIBISCUS In Gallon Cans, \$ 1.75
Each, F.O.B. Nursery

McCONNELL'S ORCHID WHITE. Its name aptly describes its color. A Semi-Double with the unusual orchid-type shape. A prolific bloomer.

HENDRY'S MRS. JAMES HENDRY. A prize-winning Double bloom of Canary Yellow with White center. One of the few hibiscus that's slightly fragrant and lasts **TWO DAYS**. Very useful in flower arrangements.

HIBISCUS continued

175

- FLOTON'S MIRAGE.** An outstanding Semi-Double in delicate Apple Blossom shades. Its loveliness has won blue ribbons and endeared it to many owners.
- McGEE'S CLEOPATRA.** This beautiful charmer with its six to seven inch Single blooms of solid Tyrian Purple will surely captivate you. Well over-lapped and NON-FADING.
- HUGHES' DAZZLER.** The Hibiscus without an imitator; A seven-inch flat Single of Copper Rust with distinctive Creamy splashes, this up-standing, ruffled, over-lapped flower grows on a fast growing bush.
- FLOTON'S FLORIDA SUN.** Here is an excellent large, single, ruffled, tufted fully overlapped bloom. The color is bright Butter Cup Yellow. It has an intense Blood Red Eye. The shrub is extra good and is usually aglow with gorgeous blooms.
- FLOTON'S FANTASTIC.** Only nature, the greatest artist of them all, could create this new color gift to the flower world. It is an overlapped Single bloom. The color is BRONZE, having a distinct CARDINAL RED center. Veins of the Same Color spread $\frac{1}{3}$ along the petals, perfecting the color scheme. Plenty of flowers on a wonderful bush make its possession imperative for the connoisseur.
- FLOTON'S BREATHLESS.** A large multi-colored Double bloom with Salmon petals shading into a Rose Pink center, around which are five distinct inlaid rosettes of light EMPIRE YELLOW. A fast growing plant with good foliage.
- FLOTON'S ROSEMARY CLOONEY.** A large single FLUORESCENT PINK. So striking in appearance you'll insist upon a close-up view to see what gives it such appeal. The plant grows well and is always pink with blooms.
- FLOTON'S GOLDEN CHARM.** A Tangerine Orange Single with a Spinel Pink center and Saturn Red veins. This gorgeous color arrangement would make this bloom distinctive even if its large size and petal-ruffling went unnoticed. A very strong grower. Long lasting bloom.
- FLOTON'S TEMPEST.** A NEW Double in INDIAN ORANGE. One of the most striking full Doubles ever available. So brilliant in appearance, it immediately focuses attention to itself in ANY surroundings. One of the best growing hibiscus plants known!
- McGEE'S: THE SHADOW.** 5 to 6 inch Single overlapped bloom. Irregular petals, sometimes Semi-Double. The color is Currant Red throughout. Splashed Creamy White. Bushy growth and good blooming habit.
- FLOTON'S CILE TINNEY.** Extra large, loose Double bloom. Large petals of Dawn Pink with French Rose edge, and center of Spiraea Red. Excellent growing plant, and a fine bloomer.
- FLOTON'S DAVID ROSS.** A very good overlapped ruffled bloom. The color is attractive fluorescent neyron rose with a white throat. Bloom last two days. Shrub is bushy with excellent foliage and is strong growing.
- FLOTON'S MT. EVEREST.** A very large Creamy White Single bloom having a very dark hooked eye. Excellent Bloomer and Strong Grower. Different and Desirable.
- FLOTON'S TEMPTATION.** One look and that is it. Extra large double bloom. Rare color of orchid, maroon center. Strong growing, good blooming and exotic foliage make the possession of this Hibiscus extra tempting.
- McGEE'S: EXQUISITE.** A large beautiful Double Hibiscus. The bloom is delicate Peach, shading to Amaranth Rose and has a Claret Rose Throat. Excellent blooming and growing habit makes this Hibiscus double desirable.

HIBISCUS continued

1.75

FLOTON'S BERTHA BUSH. A new large loose Double bloom. Beautiful Dawn Pink. Free Flowering and strong growing makes this Hibiscus extra welcome.

BARTHLE'S: MANDARIN. Beautiful Semi-Double 7" Bloom of Mandarin Red. Most excellent bloomer and Grower. Reliable.

BARTHLE'S: PAT Loose 10" Double Bloom of Begonia with Lavender zone. Nice Twiggy Very Good Blooming Plant.

NEWER. Additional Varieties of HIBISCUS

In Gallon Cans \$

2.25

Available in Limited Quantities

Prices On All Plants Are F.O.B. Nursery:

FLOTON'S RUFFLED BEAUTY. A perfect beauty. Was crowned with a tri-color at the largest and best Hibiscus show at Ft. Myers, Fla. The bloom is a perfect 7" to 8" ruffled charmer. Overlapped petals are of maize color, shading to shrimp red and has a Cardinal red throat. It is a fine growing shrub and a wonderful bloomer.

FLOTON'S DR. GILLETTE. A large single bloom. The color is bronze and has a mauve to rose-pink throat. A must for the individualist and collector. Very different, not yet introduced to the public. Fast grower and good bloomer.

BARTHLE'S VERONICA. Tremendous large single 8" to 9" bloom with extra heavy crest. The color is beautiful safron yellow with a pink throat. Petals are of heavy texture, strongly veined. Wonderful bloomer and extra vigorous growing bush. A real fine Hibiscus.

FLOTON'S ANGELITA. Nature has outdone itself once more. A unique bloom of five Ochre Yellow petals towards center shading to Pastel Lavender ending in an attractive Chrysanthemum Red Throat. A long style sports a large crest of small Chrome Yellow Petals. Very free blooming on an excellent shrub.

BLUSHING BRIDE. Large pinkish white overlapped, heavily veined bloom with a darker pink center. This bloom has vigor and smiles at you for two days. Lovely to look at and rewarding with many blooms. Just the plant for you.

FLOTON'S PRINCESS DESIREE. Large Single 6" to 7" Nasturium Colored Bloom Pink Center. Overlapped and tufted petals. Free blooming and good growing shrub have aroused very favorable comment by our visitors.

FLOTON'S PINK GIANT. Giant Single Bloom of 9" and more. The color is rich Phlox Pink with slightly darker center. A wonderful blooming and growing plant. Lovely to look at and have around your garden.

OLDER VARIETIES

1.75

WE HAVE MANY OF YOUR OLD HIBISCUS FAVORITES NOT LISTED. PLEASE INQUIRE, WE MAY HAVE WHAT YOU ARE LOOKING FOR.

Crotons

Crotons reach their peak in perfection in foliage-coloring when placed in half shade, although full sun won't ordinarily prove harmful to them.



Hibiscus-by-Floton

We Hybridize and Specialize in Best and Latest Varieties



N. W. 25th Ave. and 104th St. (enter by 103rd St.) • Miami, Florida • Phone 84-1219

GENTLEMAN:

HIBISCUS "ROSA SINENSIS"
IS THE ONLY SPECIES WE
CULTIVATE.

SINCERELY

A. Kuhn

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FLOTON'S

N. W. 25th Ave. & 104th St.

MIAMI, FLORIDA

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Date _____, 19____

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the Nursery Stock listed hereafter, for which I enclose \$_____.

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State _____

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[illegible]

WE SHIP NO LESS THAN 4 TO AN ORDER
TERMS OF BUSINESS

Prices are Cash and Carry F.O.B. nursery.
Shipping charges collect. No. C.O.D.

OUR GUARANTEE. We guarantee everything we sell to be true to name, properly rooted, well grown, properly packed.

CLAIMS. If any errors should occur, they will be promptly rectified, provided claims are made within ten days after receiving the goods. Our responsibility, except as stated above, ceases upon delivery of nursery stock in good condition to the public carrier.

CROTONS

In Gallon Cans, \$ **1.75** F.O.B. Nursery

GLORIOSA. A Sun-Worshipper and a very Fast Grower. Among its colors you'll detect the Light and Dark Greens and the dark almost VELVET Blacks of mid-summer—as well as the more subdued Browns, Tans and Brilliant Oranges and Reds of Autumn Days.

IRENE KINGSLEY. Rave about this beauty (and you're sure to do so) and it will never let you down! OAKLEAF type foliage; all the colors of the brightest Rainbow! A breath taking tropical Show Piece wherever planted.

MYSTERY. Where its gorgeous coloring originated may be a mystery, but there's no uncertainty about its desirability as a Croton showpiece; a bushy, well-twigged plant with colors in wonderful variety. Excellent winter colors.

POLYCHROME. Multi-colored PASTEL hues. It grows best in SHADE! Grows vigorously even in dark environments not reached by the sun's rays! Best shade Croton out.

RED OAK. Oakleaf type leaves of unusual size call to mind at once the beautiful Reds and Red Brown of an Autumn scene. The plant likes lots of sun; grows fast and results in a beautiful bush. Excellent for Tropics.

STOPLIGHT. Its amazing array of colors and the unusual length of its shapely leaves "STOP You Dead in Your Tracks" until you've feasted your eyes on this Croton! Adapts easily to sunny or shady locations.

CHARLES RUTHERFORD. A sun-loving plant which matures into a very fine colorful bush of variegated hues. Truly a thing of beauty and a joy to possess!

WILLIAM CRAIG. This popular favorite has often inspired a reference to the "Coat of Joseph" or "Joseph's Coat of Many Colors." Every lover of Crotons will find just one more space in his home, garden or patio for a William Craig.

JUNGLE QUEEN. Needs no second look to be wanting possession of this beautiful Croton. Has good looking colored leaves and is a fine shaped plant.

ZANZIBAR. A very fine growing Croton. Large beautiful, heavily veined. Colored leaves of early autumn. This Jungle Miss is very desirable.

L. M. RUTHERFORD. Strikingly colored with a variety of attractive shades, its large broad leaves make this a definitely outstanding croton even in the most distinguished company.

CARROLL-ANN-CONRAD. This lovely Miss is never to be forgotten. Extra large, many colored leaves. Plant grows good and bushy. One of the choice Crotons.

DR STUART. One of the best destined to find a prominent place in the public's favor. Has large showy leaves in the colors so much desired in strictly foliage plants. A fast grower.

COLUMBIANA. Extraordinary LARGE LEAVES splashed over with all the colors of a Kaleidoscope, place Columbiana at the head of the list as Show Pieces for garden or patio.

ETHEL ROWE. A fine strong grower with a very unusual cut or serration in its leaf design. No faint, wishy-washy colors; its colors are so exceptionally fine and brilliant, they place this croton in a color class by itself.

CONFUSIUS. A thousand words can't picture the magnificence of this Croton; It has big leaves that color up beautifully when exposed to the sun. It's a fast bushy grower that you'll like.

DAISY ORTAGUS. The choice of many croton-loving connoisseurs and plant collectors. Its colors are almost invariably described as "simply out of this world." Green, Orange, Red and Black.

HARVEST MOON. Something radically different, because it thrives in spots where sunshine is at a premium. Especially good for patio or enclosed spaces. White veining on unusually large Green leaves command the passer-by's attention.

CROTONS continued 1.75

DREER NO. 7. A compact rather slow-growing croton with big, broad leaves showing all the colors of fine Autumn foliage. One of the very finest ever developed, and sure to become a popular favorite.

NEWER. Additional Varieties of CROTON'S

In Gallon Cans \$

Available in Limited Quantities

Prices On All Plants Are F.O.B. Nursery: 2.75

GOLDEN QUEEN. Crowned with top award at a topflight show and rightly so. Strong growing with oversized multi-colored leaves. No doubt the Queen will impress you.

MARTHA FRANCIS. Strong shub, extra large leaves, heavy texture, bright colors make you feel you just must have this one. Something a plant lover can really appreciate.

RED FEATHER. Brand new, extra large green, yellow and heavily veined red leaves. Professionals acclaim it. You will be proud to own this one.

MARY BROOKS. The ultimate in a fast growing beautifully many shaded Croton. Colors range from Green to Yellow, Orange, Red to Burgundy. Oversized oakleaf type leaves. No Croton fancier is satisfied without this one.

STRAWBERRY. This beautiful Croton is in great demand. Not fast growing, but how beautiful. Large leaves of many exquisite colors make it a choice Croton.

PIRATE GOLD. Splendid bushy growing habit. In half shade oak leaf type leaves are dark Green with dark Yellow veins. An outstanding Croton.

KENTUCKY COLONEL. One of the rarities sometimes found in the Croton World. Kentucky Colonel has a striking color combination. Extra large leaf and Mardi Gras coloring command instant attention. A sure fire favorite.

Ixoras

CHOICE IXORAS? Imported Ixoras? Rare Ixoras? We have them for you! We have IMPORTED and NAME varieties very rarely seen. IXORAS aren't too fussy and will thrive in full sun half shade in slightly acid soil.

McGEE'S YELLOW CLUSTER. A new good Yellow Ixora. A welcome change from common Red. In Gallon cans, \$ 75 F.O.B. Nursery.

HENRY MURAT. A very fine heavy clustered light Pink Ixora. A profuse bloomer. Rather slow growing. Lends itself for hedging or for Sunporches and Patios. Do not confuse this very fine Pink with some loose flowering inferior types. In Gallon cans, \$ 1.25 F.O.B. Nursery.

SUPER KING: The most attractive hedge Ixora ever developed. Latest creation in large-bloom Ixoras in the most vivid RED! The Red of the future! Outstanding when used as a unique "Specimen" plant, as a hedge Ixora, or to "fence in" a sunporch or screened patio. In Gallon cans, \$ 1.25 F.O.B. Nursery.

BIER'S GLORY. Imagine very large blooms of brilliant Orange Red lasting a full month or more on a splendid plant with rich, green foliage! It's the cream of the crop of many new varieties IMPORTED during the past several years. Makes excellent specimen plants. In Gallon cans, \$ 1.25 F.O.B. Nursery.

IXORA "ROSEUM". We are proud to add this new sensational dark Pink Ixora to our list. Rather rare, this fine blooming Ixora has dark Green heavy leaves and can be used for all-around purposes. In Gallon cans, \$ 1.25 F.O.B. Nursery.

IXORA "ACUMINATA". Fragrant, White Ixora. Large White cluster. Blooms several times Spring and early Summer. Fine foliage, fast grower. In Gallon cans, \$ 1.00 F.O.B. Nursery.

IXORA "PAN CANAL". Very showy large clusters of Darkest Red. Good bloomer and strong grower. Extra nice for specimen plants. In Gallon cans, \$ 1.25 F.O.B. Nursery.

FLORIDA

THE FLORIDA ARCHIVES

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